

Cookie Policy

Introduction

This Cookie Policy ("Policy") applies to your interaction with Key Insurance Company Limited ("Key", "we", "us", or "our") on this website.

What are cookies

Cookies are small data files stored on your device when you visit a website. We use cookies to ensure the website functions properly, support reporting and analytics, personalise your user experience and deliver content and advertisements that are more relevant to your interests. While cookies do not typically contain information that personally identifies you, personal data we store about you may be linked to information collected through cookies.

Cookies that we use

We use cookies for the following purposes:

- (a) **Strictly Necessary Cookies:** These cookies are essential for the basic functioning of the website. They enable core features such as security, network management, and accessibility. Without these cookies, the website cannot perform properly, and certain services, features or functionalities may be unavailable.
- (b) **Functional Cookies:** These cookies enhance the performance and functionality of the website by remembering your preferences and choices, providing a more personalised and efficient browsing experience.
- (c) **Performance Cookies:** These cookies collect anonymous data on site usage. They help us understand user interactions and improve site performance through aggregated analytics.
- (d) **Advertising & Tracking Cookies:** These third-party cookies track your browsing activity across websites to deliver targeted advertisements that are more relevant to your interests.

Control and Consent

You can configure your browser to accept or reject cookies. However, rejecting all cookies may limit your ability to use certain features of our website.

By continuing to browse this website, you consent to the use of strictly necessary cookies, as outlined in this Policy. To manage your preferences for other types of cookies, please visit:

[insert link]

Links to Other Websites

This website may contain links to third-party websites that are not operated by us. If you click on one of these links, you may be redirected to a website that uses cookies or other tracking

technologies beyond our control. We are not responsible for the privacy practices or content of these third-party websites.

Changes to this Policy

We may update this Policy from time to time. Changes to this Policy are effective once they have been uploaded to our website. We encourage you to review this Policy periodically to stay informed about how we use cookies and how we protect your privacy.